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# THE FUTURE OF A BASEBALL TRADITION

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# NBC HISTORY

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The National Baseball Congress World Series was first played in 1935. However, the idea came a few years prior when Hap Dumont formed the idea of creating a State Tournament. The idea was conceived after watching a Sunday baseball game between circus clowns and local firemen. Hap Dumont, equipped with his new stadium, agreed to pay \$1,000 to arguably the best pitcher ever, Satchel Paige, to come play in the inaugural NBC Semi-Pro National Tournament, thus the NBC World Series was formed.

With over 800 NBC alumni having played at the Major League level, we will continue to strive to bring the very best talent to Wichita every year.





## HISTORY OF EVENTS

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# 1935 1940 1948 1949

On 8/14/35, Honus Wagner, known as "The Flying Dutchman" had the honor of opening the 1935 NBC World Series. In 1936, Wagner was selected as an inaugural member of the National Baseball Hall of Fame. Additionally, he was chosen by Hap Dumont to serve as the High Commissioner of the NBC organization in 1936, holding the post until 1938.

Dumont's schemes had enduring impact on the game of baseball, as he introduced the designated hitter rule into the tournament in the early 1940's.

Ty Cobb managed the Conroe (TX) Wildcats to a seventh place finish in the 1948 NBC World Series.

NBC Tournament filmed by Universal, Warner Bros., Fox Movie tone and Paramount.

(1939) Plate duster introduced.





(1952) Dizzy Dean at grand opening and announcing games.

# 1955 1960 1962 1963

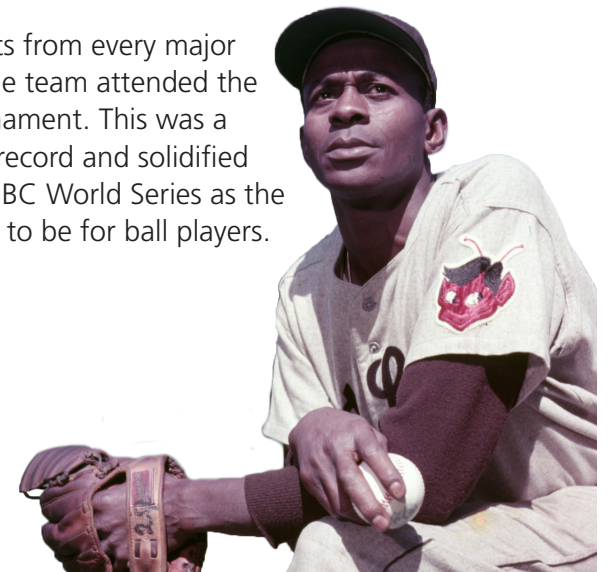
Opening crowd of 7,500 present for games to honor graduates, Leroy Satchel Paige and Allie Reynolds.

Mel Ott announced the "Game of the Day" game between Columbus (OH) Jockeys and Peoria (IL) Cats.

Satchel Paige was honored during the opening ceremony. He played for the Weller Indians at the age of 52.

Rule 28 was implemented, which established the 90-second clock between innings and the 20 second pitching clock. Only 14 penalties occurred in the tournament. The new rule was immensely popular and attendance was up 29%. Rule 28 is still being used today.

Scouts from every major league team attended the tournament. This was a new record and solidified the NBC World Series as the place to be for ball players.



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# 1964 1965 1967 1970

Alaska Goldpanners' Tom Seaver and Mike Paul combined for a no-hit game against the Nebraskans.

Tom Seaver hit a grand slam.

**(1964) Stan Musial honored during opening program.**

Mickey Mantle appeared and performed in a hitting exhibition as a benefit to his former teammate, the late Fritz Brickell.



Tom Seaver named Graduate of the Year. He was also the Major League Rookie of the Year. In 1967, the Mets had 3 former Alaska Goldpanners on their team: Tom Seaver, Dan Frisella and Al Schmelz.

HOF pitcher, Burleigh Grimes threw out first pitch. Dizzy Dean and Joe Medwick made later appearances at tournament.

Tom Seaver named the graduate of the decade.



1972

Dave Winfield plays for the Fairbanks Alaska Goldpanners. His team won the world series in 1971 & 1972.

Satchel Paige returns and is given a plaque as an All-Time NBC Team. Award was presented by Miss Kansas 1972, Cindy Lou Sikes.

1976

Ozzie Smith plays for the Clarinda (IA) Athletics. Started Regional Qualifying Tournaments

1982

Roger Clemens plays for Hutchinson, KS & Mark McGwire plays for Fairbanks, AK.

Santa Maria, (CA) Indians become first California team to win national title.

Liberal Bee Jays record 29 runs in one game--most ever.

1985

Billy Bean (CA), Joe Girardi (IL) & Mark Grace (AK) all play in NBC World Series.

First year that the tournament was called, "NBC World Series"

**(1987) Andy Benes (IA), Luis Gonzales (AK), Trevor Hoffman (MO), Eric Karros (AK) & Chuck Knoblauch (IA) all participate in NBC World Series.**

**(1975) First time televised throughout state of Kansas with Harry Caray doing play-by-play.**

**(1978) Renovated Lawrence-Dumont Stadium - \$1.2 million**

**(1980) Joe Carter & Tony Gwynn play for Boulder (CO) Collegians.**

**(1984) Barry Bonds & Rafael Palmeiro play for Hutchinson, KS.**





# 1990 1992 1995 1996

Steve Wojciechowski (Basketball coach at Marquette), Jorge Posada (AL), Craig Counsell (KS) all played in NBC World Series.

Kirk Vucsko (Midlothian, IL) launched a record 9 home runs during the World Series and record 46 total bases.

103,000 fans--most since they started recording attendance.

**(1989)  
Baseball  
'Round  
the Clock  
started.**

Ozzie Smith, inducted into NBC Hall of Fame.

Midlothian, Ill. beat Liberal BeeJays 21-1 in the championship game, giving them the largest margin of victory in tournament history.

**(1991) Prize purse of \$36,600, largest of the tournament.**

**Inducted 15 members into the inaugural class of the NBC Hall of Fame.**

Lance Berkman plays in '95 with Hays, KS and wins MVP – 25 RBI's (record)

Team USA plays in the World Series and wins.

Mark Kotsay, Travis Lee, A.J. Hinch, Matt Anderson, Chad Allen, Troy Glaus, Warren Morris & Jacque Jones all drafted - all played for Team USA

JD Drew (AK) makes his first appearance at NBC World Series only to return 21 years later to play for the Kansas Stars.

1996 El Dorado (KS) Broncos record 118 total hits, most since '82 (Anchorage, AK – 110)

Chuck Knoblauch wins Graduate of the Year.



(1998) Tijuana, Mexico sends a team for the first time.

(2000) World Series goes to wood bat for first time since mid-70s.

(2002) Alex Gordon played for Beatrice Bruins.



1999

2006

2013

2016

Team USA participates. Team included Mark Prior, Xavier Nady, Koyie Hill and Aaron Heilman.

Trevor Hoffman wins Graduate of the Year.

Mark McGwire inducted into NBC Hall of Fame.

Bob Gibson was in the stands to see his son Chris play for the Plaza Tire (MO) Capahas.

To reduce expenses for traveling teams, the format changed to two, 16-team double-elimination brackets. Allowed teams a shorter stay if they weren't successful.

The Kansas Stars, a team comprised of former MLB players, compete in the NBC World Series.

For the first time in NBC history, the series eliminates double-elimination format. The series moved to pool-play, giving teams a three-game guarantee.

# NATIONAL BASEBALL HALL OF FAMERS

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## SACHEL PAIGE

A legend. Known as perhaps the best pitcher in baseball history, by his longevity in the game, and by attracting record crowds wherever he pitched. He pitched at Lawrence-Dumont Stadium in the NBC World Series in 1935 for the Bismarck, ND Churchills.



## TY COBB

Ty Cobb is widely regarded as the best all-around baseball player that ever lived. Cobb played the majority of his major league career in Detroit (22 seasons) before retiring as the holder of 43 major league regular season career records. He won 9 consecutive AL batting titles and 12 in total. He hit .320 or better for 22 consecutive seasons including over .400 three times. Cobb was inducted into the Baseball Hall of Fame in 1936. Managed Conroe, TX Wildcats in 1948.



## TOM SEAVER

During his 20-year Major League career "The Franchise" pitched for four different teams, most notably for the New York Mets. In 1967 he won the Rookie of the Year Award and is a winner of three Cy Young Awards along with a World Series championship in 1969. He was inducted into the National Baseball Hall of Fame in 1992. Played for the Alaska Goldpanners in 1964-65.



## DON SUTTON

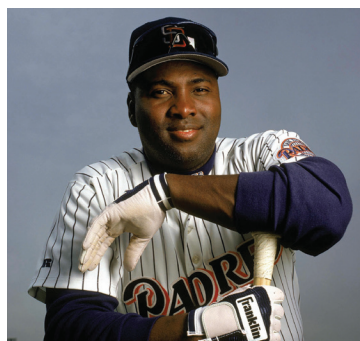
Played for five different teams in his 23 years of service, most notably for the Los Angeles Dodgers. He won a total of 324 games and is seventh on baseball's all-time strikeout list with 3,574. He was inducted into Cooperstown in 1998. Played for the NBC in Wyoming, MI in 1963-64. Signed by Dodgers after performance in 1966 NBC World Series.





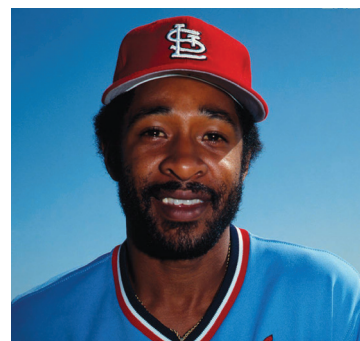
## BOB BOONE

Managed the Kansas City Royals for three years from 1995-97. He then went to Cincinnati to manage the Reds from 2001-03. Played in the NBC while with the Fairbanks, AK Goldpanners in 1966-68. Baseball Hall of Fame inductee, 1992.



## TONY GWYNN

The first ballot Hall of Famer won eight batting titles in his 20-year career, all with the San Diego Padres. The 15-time All Star won five Gold Glove Awards and was inducted into the Baseball Hall of Fame in 2007. He played in the NBC in Boulder, CO; 1980. Gwynn passed away at the age of 54 in 2014.



## OZZIE SMITH

"The Wizard" won the NL Gold Glove Award 13 consecutive years at shortstop. The 15-time All-Star was also a first ballot Hall of Famer, and mainly played with the St. Louis Cardinals during his 19-year career. Played in NBC with the Clarinda A's in 1976. Baseball Hall of Fame inductee, 2002.



## DAVE WINFIELD

Over his 22-year career, Winfield played for six teams, was a 12-time All Star, a seven-time Gold Glove Award winner in Right Field, and a six-time Silver Slugger award winner. In 2004, ESPN named him the third best overall athlete of all time in any sport. He is a member of both the Baseball Hall of Fame and the College Baseball Hall of Fame. Played for the Alaska Goldpanners in 1971-72.



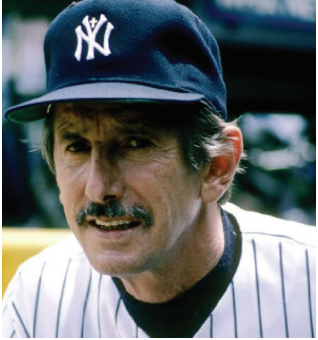
## WHITEY HERZOG

Led the Kansas City Royals to three-straight playoff appearances from 1976-78. Won the World Series in 1982 with the St. Louis Cardinals. Played for the Springfield, MO Generals in 1954. Baseball Hall of Fame inductee, 2010.

# MANAGERS

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## BILLY MARTIN

Most notably with the New York Yankees. During his 20-year managerial career he totaled 1,253 victories. 1976 World Series champion. He played in NBC with Goodland, KS in 1954.



## RALPH HOUK

Born in Lawrence, KS. From 1961-1963 he led the New York Yankees to three consecutive pennants, including two World Series championships in 1961 & 62. Houk played in 1939 with Joplin, MO and 1942 with Leavenworth, KS.



## BOB BOONE

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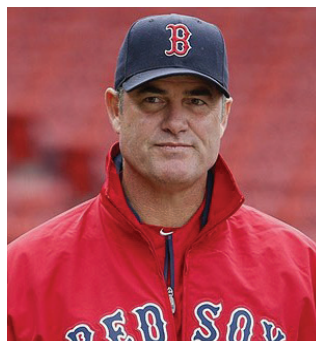
## MIKE HARGROVE

Hargrove managed 17 years for the Cleveland Indians from 1991-99, the Baltimore Orioles from 2000-03 and finally the Seattle Mariners from 2005-07. He managed the Liberal Bee Jays from 2007-09, the team he previously played for in 1972.



## RON GARDENHIRE

Managed the Minnesota Twins from 2002-2014 and accumulated 1,068 total wins. Gardenhire played with the 1977 Wichita Coors team.



## JOHN FARRELL

The current manager of the Boston Red Sox. Previously with the Toronto Blue Jays. He has been a manager in the MLB since 2011. Played in the NBC in 1983 for Grand Rapids.



## JOE MADDON

The current manager for Chicago Cubs. Captured 2016 World Series Championship. Previously with the Tampa Bay Rays from 2006-2014 and the Anaheim Angels in 1996 & 1999. In 1981, Maddon played for the Boulder, CO Collegians.



## BUD BLACK

Bud Black played for the Clarinda, IA Athletics in 1971-72 before pitching 15 seasons in the majors, most notably for the Kansas City Royals. He became the San Diego Padres manager in 2006 and won the 2010 NL Manager of the Year Award. He is currently manager of the Colorado Rockies.



## ROBIN VENTURA

Manager of the Chicago White Sox from 2012-16. Ventura played with Santa Maria, CA in the NBC in 1986.



## CRAIG COUNSELL

Current manager of the Milwaukee Brewers. 2015-present. Counsell played in Wichita, KS in 1990 through the NBC.



## A.J. HINCH

Current manager of Houston Astros; 2015-present. Previously with the Arizona Diamondbacks from 2009-2010. Played with Team USA in 1995.



## JOE GIRARDI

The current manager of New York Yankees. Previously with the Florida Marlins. He has been the Yankees manager since 2008. Played in the NBC in 1985 with Midlothian, IL.



# NOTABLE ALUMNI

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## ROGER CLEMENS

Boston Red Sox (1984-96), Toronto Blue Jays (1997-98), New York Yankees (1999-2003), Houston Astros (2004-06) New York Yankees (2007). 11x All-Star, 2x World Series champion, 7x Cy Young Award winner. Played with Hutch Broncs in 1982 and Kansas Stars in 2016.



## MARK MCGWIRE

Oakland Athletics (1984-1997), St. Louis Cardinals (1997-2001). 12x All-Star, 2x World Series champion, AL Rookie of the Year ('87), MLB All-Century Team. He played for Fairbanks, AK in 1982.



## BARRY BONDS

Pittsburgh Pirates (1986-92), San Francisco Giants (1993-2007). 14x All-Star, 7x NL MVP, 8x Gold Glove award winner, MLB record-holder: career home runs (762), home runs in a season (73), walks (2,558), career intentional walks (688). Bonds played for the Hutch Broncs in 1984.



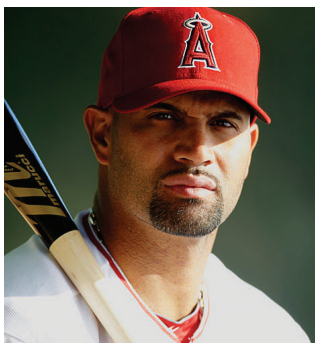
## TREVOR HOFFMAN

Played 18 years in the MLB (1993-2010) with Florida Marlins, San Diego Padres and Milwaukee Brewers. 7x All-Star. Became eligible for the Baseball Hall of Fame in 2016. Played with the NBC in Nevada, MO in 1987.



## LANCE BERKMAN

Played 15 seasons in the MLB (1999-2013) most notably with the Houston Astros (1999-2010). Other teams included New York Yankees (2010), St. Louis Cardinals (2011-12) and Texas Rangers (2013). Berkman was a 6x All-Star and a World Series champion in 2011. Berkman played for the Hays, KS Larks in 1995.



## ALBERT PUJOLS

Currently plays for the Los Angeles Angels of Anaheim. Has been in MLB since 2001. Previously with the St. Louis Cardinals from 2001-2011. 10x All-Star, 2x World Series champion, NLCS MVP (2004), 3x NL MVP, 500 home run club. Pujols played with the Hays, KS Larks in 1999.



## IAN KINSLER

Current second baseman for the Detroit Tigers. Made his MLB debut in 2006 with the Texas Rangers and continued his services at second in the Lone Star state until 2013, before moving to the Motor City. 4x All-Star, 2x '30-30 club' (30 home runs & 30 stolen bases in same season). Kinsler played for the Liberal Bee Jays in 2001.



## ALEX GORDON

Current player for the Kansas City Royals. Made his MLB debut in 2007. World Series champion (2015), 3x All-Star, 4x Gold Glove Award winner, Platinum Glove Award Winner (2014). In 2002, he played for Beatrice, NE.



## TIM LINCECUM

Made his MLB debut in 2007 with the San Francisco Giants where he spent nine years. He is currently pitching for the Los Angeles Angels of Anaheim. 3x World Series champion (2010, 2012, 2014), 2x Cy Young Award winner, 4x All-Star and has pitched 2 no-hitters. Lincecum played for the Seattle Studs in 2003.



## HUNTER PENCE

Current outfielder for the San Francisco Giants (2012-present) Previous teams include: Houston Astros (2007-11) and Philadelphia Phillies (2011-12). 2x World Series champion (2012, 2014), 3x All-Star. Pence played for Liberal in 2003.



## PAUL GOLDSCHMIDT

Current first baseman for the Arizona Diamondbacks. Made his MLB debut in 2011. 4x All-Star, 2x Gold Glove Award winner. Played for Anchorage in 2008.

# NBC HISTORICAL TEAMS



1924 - The Hays Larks managed by NBC Hall of Famer Frank Leo in his 34<sup>th</sup> season??? Some notable players include Albert Pujols, Mitch Webster, Lance Berkman, Jim Leyritz, BJ Ryan and Aaron Crow.



1954- Seattle Tacoma Cheney Studs have won two NBCWS titles in that span. Some notable players include Tim Lincecum and Brent Lillibridge.



1955 - The Clarinda A's have produced over three dozen major league players including Hall of Famer Ozzie Smith, Von Hayes, Buddy Black, Chuck Knoblauch, Andy Benes, Cal Eldred and Scott Brosius.



1956 - The Santa Barbara Foresters have claimed the NBC World Series Championship six times. Some notable players include AJ Griffin, Morgan Ensberg, Matt Garza, Chad Qualls and James Shields.



1957 - The Liberal Bee Jays have brought home the NBC World Series Championship trophy five times. Some notable players include Ian Kinsler, Hunter Pence, Rich Harden, Koyie Hill and Mike Hargrove.



1960 - The Fairbanks Alaska Goldpanners have won six NBC World Series Titles. Some notable players include Tom Seaver, Terry Francona, Dave Winfield, Jason Giambi, Barry Bonds, Bill "Spaceman" Lee and Dave Kingman.



1986 - The Broncos have captured five NBC World Series titles: 1989-90, 1996, 1998 and 2009. They finished second in 1987 and 1994. The Broncos moved from Hutchinson, KS to Wichita, KS and then El Dorado for the 1996 season. Notables include Roger Clemens, Barry Bonds, Rafael Palmeiro and Nate Robertson.



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## OUR VISION

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The National Baseball Congress envisions a proud future in which Hap Dumont's original vision is instilled and passed on for future generations, and enhanced through continued hard work and dedication, so that our community, fans, players, and partners will continue to benefit by enjoying our national pastime.

Our mission at the NBC is to perpetuate, grow and popularize the National Baseball Congress World Series as the premier summer showcase in the nation for baseball players; to maximize the outreach, sanctioning, league activities, and effectiveness of the National Baseball Congress; to promote baseball in the Wichita, Kansas area; and to establish lasting partnerships, sponsorships and other cooperative pursuits.



# STRUCTURES FOR SUCCESS

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We will pursue long-lasting partnerships with government bodies, private commercial businesses, private non-commercial organizations, non-profit charitable institutions, individuals and volunteers to accomplish our objectives.

We recognize the need to establish the National Baseball Congress as a sustainable cultural asset, not only to the City of Wichita but also to the nation.



## INITIATIVES



In order to shepherd our comprehensive plan toward reality, the NBC programs need financial sponsors, donors, active volunteers and charitable partners. We envision bringing disadvantaged youth, young people in summer programs, scouts, senior citizens and a host of community social program sponsors to Lawrence-Dumont Stadium for the World Series as part of plan to make the NBC a major cultural and social asset in Wichita and surrounding areas. We will strengthen partnerships with the City of Wichita, the Sedgwick County Commission, Visit Wichita, GWASC, as well as Foundations, sponsors, donors and volunteers.

The construction of an on-site, freestanding NBC national office at Lawrence-Dumont Stadium with an on-site museum connected to the NBC office, operating as an integrated program.

# COMPETITION

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A highly competitive NBC World Series is integral to our plan. Without talented and competitive teams and standout individual players, little chance exists to change the atmosphere of the World Series or to drive new marketing, outreach, revenue, publicity or cultural opportunities. We will strive for an NBC that becomes the premier affiliation body in American amateur baseball, expanding its affiliation activities to include elite American leagues as well as International leagues and teams.

- The very best collegiate-age teams from around the world.
- Our goal for the World Series includes the participation of All-Star teams when deemed appropriate.

We will pursue stronger compensation packages by forming partnerships with Major League Baseball, USA Baseball, the International Baseball Federation, a Title Sponsor, local or regional businesses or government entities and others. These compensation packages may include increased prize money, pre-financed team travel packages, and hotel and meal accommodation at a central location for teams, news media, coaches, umpires, scorers and scouts.

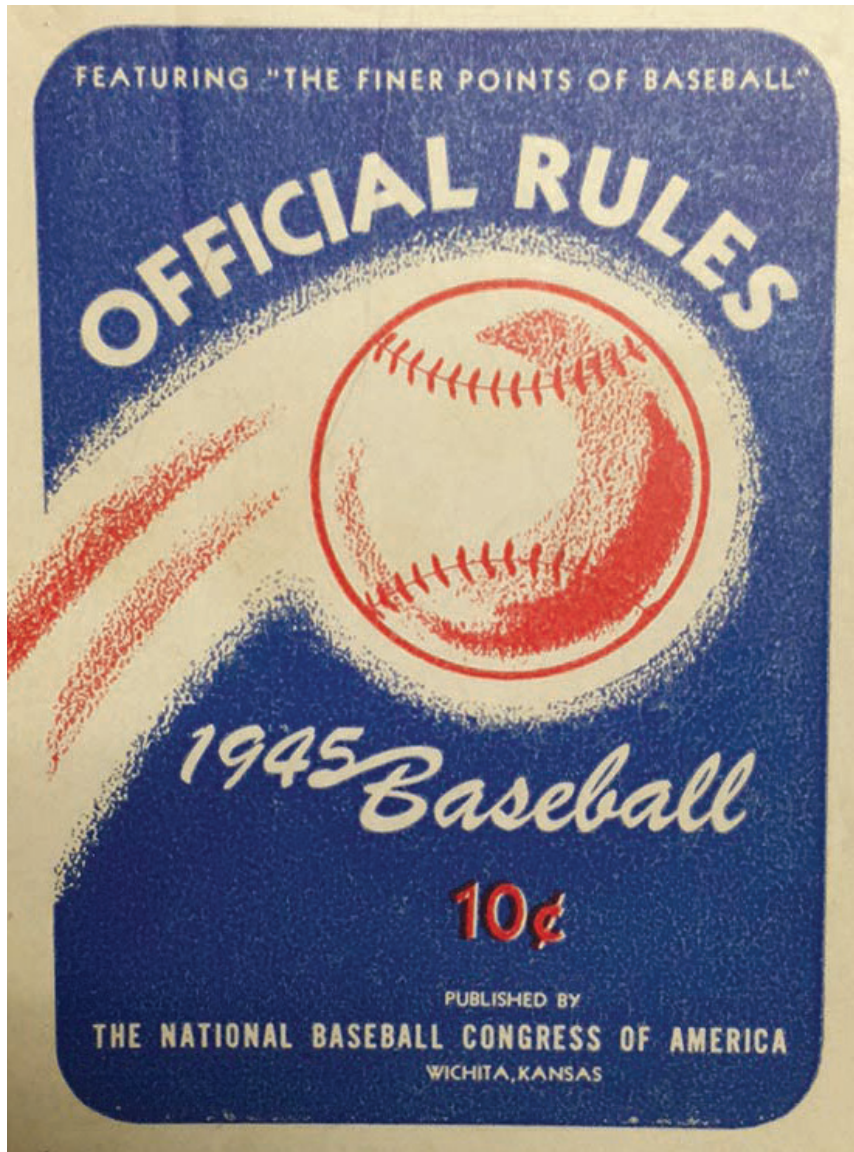




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## SANCTIONING GOALS

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The NBC will create attractive incentive and benefit packages for leagues and teams by striving to provide low cost, comprehensive insurance coverage; by continuing to save teams and leagues money by supplying low-cost merchandise; and by providing to league and regional tournament champions an automatic bid to the NBC World Series.

We will publish and deliver a monthly newsletter to each affiliated team and league, highlighting individuals, managers, players, owners, coaches and others, emphasizing the NBC brand, its advantages, and recommending rule consistency.



# PARTNERSHIPS

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The National Baseball Congress understands that our for-profit partners need to receive mutual value in the equation, both financially and return on social investment. We are seeking long-term, multi-faceted, value driven partnerships.



## Top 10 Benefits for our For-Profit Partners:

- 1 Increase sales of products or services
- 2 Increase employee engagement, morale and retention
- 3 Increase customer and brand loyalty
- 4 Draw media attention and coverage for free
- 5 Provide a motivating purpose for their company and employees
- 6 Increase shareholder return
- 7 Increase employee skill development, teambuilding, leadership
- 8 Attract new business partners and relationships
- 9 Generate recognition for the good they create in society
- 10 Receive a tax donation for contributions.

# WHAT WE WANT FOR YOU



The National Baseball Congress will provide a Business Value Proposition (BVP) that outlines benefits for our for-profit partners. The NBC is not looking for a handout, we understand and are prepared to go above and beyond simple fund development and focus on these primary goals:

- Meet the business objectives of each partner.
- Have a clear focus and impact on the greater good, which drives the success of any cross-sector partnership.
- Find the brand fit as it's important to align partners with an appropriate association between two partners that is intellectually, emotionally and practically compatible.

The NBC will then develop a good understanding of the potential partner's priorities. Put together a presentation that shows by working with the National Baseball Congress and creating this partnership, multiple benefits and objectives can be achieved.



NATIONAL  
BASEBALL  
CONGRESS

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