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PLATINUM (\$10,000)

Includes:

- 100 Lower Box Flex Tickets
- 8 Reserved Seats
- Complimentary Field Pass/Hardball Café/Party Deck Tickets
- Rights to First Pitch
 - Honorary pitch before feature game of the night
- Rights to Skybox for 1 night (\$250 complimentary Food & Beverage Credit)
 - Offer an eagle-eye view of the game from the comforts of a private suite high above the grandstand
 - Each sky box includes 25 tickets
 - Client has the choice of catering food, beverages, desserts, etc. for any or all sky box nights.
 - Food and Beverage credit is provided
- Minimum 3 PA / Game
- Video Board Signage
 - Sign located on the NBC Video Board in left centerfield of Lawrence-Dumont Stadium
 - Dimension of signage: 3'x 9'

- 8 Videos / Day
 - 16'x 43' Video Board is a focal point of action during each game, displaying each batter's stats and information, various promotions and videos throughout the night sessions
 - Client will receive a :30 second spot on the video board
- Booth Space for entire World Series
- ½ Program Advertisement
- Web Banner

Options:

- Live Scoring Sponsor
- Website Sponsor
- Firework Sponsor
- Hard Ball Café Sponsor
- Playground Sponsor
- Dugout Sponsor
- Kids Day Sponsor with fan giveaway
- Social Media Sponsor
- Mound Visit & Calls to Bullpen

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GOLD GLOVE (\$5,000)

Includes:

- 60 Lower Box Flex Tickets
- 6 Reserved Seats
- Field Pass/Hardball Café/Party Deck Complimentary Tickets
- Minimum 3 PA reads / Game
- Rights to First Pitch
 - Honorary pitch before feature game of the night
- Video Board Signage
 - Sign located on the NBC Video Board in left centerfield of Lawrence-Dumont Stadium
 - Dimension of signage: 3' x 9'
- 4 Videos / Day
 - 16'x 43' Video Board is a focal point of action during each game, displaying each batter's stats and information, various promotions and videos throughout the night sessions
 - Client will receive a :30 second spot on the video board

- Booth Space
- ¼ Program Advertisement
- Web Banner with link to website

Options:

- Strikeout Sponsor
- Walk Sponsor
- \$5 Day
- Live Stream Sponsor
- Giveaway Night Sponsor
- Foul Balls

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SILVER SLUGGER (\$2,500)

Includes:

- 20 Lower Box Flex Tickets
- 4 Reserved Seats
- 3 PA Reads / game
- Video Board Signage
 - Sign located on the NBC Video Board in left centerfield of Lawrence-Dumont Stadium
 - Dimension of signage: 3'x 9'
- 2 Videos / Day (1 feature)
 - 16'x 43' Video Board is a focal point of action during each game, displaying each batter's stats & information, various promotions and videos throughout the night sessions
 - Client will receive a :30 second spot on the video board
- Booth Space
- Web Banner with link to website

Options:

- Double Play Sponsor
- Stolen Base Sponsor
- Foul Ball Sponsor
- Call to the Bullpen Sponsor
- Mound Visit Sponsor
- Extra Base Hit Sponsor
- On-Field Promotions
- Home Run Sponsor
- Ticket Front Sponsor



BRONZE BAT (\$1,000)

Includes:

- 20 Lower Box Flex Tickets or 2 Reserved Seats
- PA Reads
- Video Board Signage
 - Sign located on the NBC Video Board in left centerfield of Lawrence-Dumont Stadium
 - Dimension of signage: 3'x 9'
- Booth Space

Options:

- Caught Stealing Sponsor
- Balk Sponsor
- Flying Bats Sponsor
- Broken Bat Sponsor

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Mound Visits & Calls to the Bullpen: \$7,500



- Mound visits occur when managers talk to the pitcher in the middle of the inning.
- PA read and video board recognition during mound visit w/ no pitching change
- All pitching changes. 2016: 5 changes/game
- 15-sec marketing video played when pitching change takes place

Strikeouts: \$7,000



- 714 strikeouts in 57 games (2016)
- On average: 12.53 SO/game = 1.3 strikeouts/inning
- 10-second PA read after every strikeout with logo on video board

Foul Balls: \$6,000



- 9 reads / game
- PA read when foul ball enters stands or leaves stadium

Walks: \$5,000



- 2016: 475 walks (57 games)
- 8.33 BB/game
- 10-second PA read after every walk with logo on video board

Extra Base Hits: \$3,000



- With 156 doubles and 51 triples in the 2016 NBCWS there was a potential 207 reads for "Extra Base Hits"
- 3.63 Extra Base Hits / Game
- PA Read after each hit, with logo on videoboard

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Stolen Bases: \$2,500

- 148 stolen bases recorded on 191 attempts / 57 games (2016)
- 2.47 SB / game
- 10-second PA read after every stolen base with logo on video board



Home Runs: \$2,500

- 26 home runs in 57 games (2016)
- .43 home runs / game
- 15-second video
- Opportunity for fan/team giveaway



Double Plays: \$1,500

- 83 double plays recorded in 2016 NBC World Series
- 10-second PA read after every double play with logo on video board



Flying Bats: \$1,000

- New "unofficial" tally of 2016
- Beginning Aug. 1st (14th game) the scorers decided to keep count of the flying bats as a player swung and missed and the bat went spiraling through the air.
- In those 43 games: 22 bats were recorded as "flying"
- About 1 every 2 games a bat will fly according to the unofficial 2016 tally
- 10-second PA read after every flying bat with logo on video board



Broken Bats: \$1,000

- When 90 mph cutters run inside and a batter is late to swing it's inevitable that the wooden bats players are wielding will split in half.
- We saw about 1 broken bat on average every game in 2016 NBCWS.
- 10-second PA read after every broken bat with logo on video board



Balks: \$500

- 19 balks (57 games)
- PA will be read after every balk



Caught Stealing: \$500

- PA read for every base runner picked off or caught stealing
- 23% of base runners caught stealing last year



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	Value	Reserved Tickets	LB Flex Tickets	PA Announcements	Video Spot	Digital Signage	Program Ad Page	Booth Space	First Pitch
Dollar Day	\$5,000	6	60	3/night	yes	yes	1/2 Color	yes	yes
Live Stat Banner (web)	\$4,000	4	40	3/night			1/2 Color		
Ticket Front Sponsor	\$3,500	4	30	3/game	yes		1/2 Color		
Game Day Sponsor	\$2,500	4	20	3/night	yes	yes	1/4 Color	yes	yes
On-Field Promotion	\$2,500	4	20	1/night w/ reminder		yes	1/4 Color	yes	
Mascot Sponsorship	\$1,500	2		3/night			1/8 Color		
Outfield Fence Signage	\$1,500	2		1/night			1/8 Color	yes	
Grounds Crew Sponsor	\$1,500	2		1/game		yes	1/8 Color		
Merchandise Tent	\$1,500	2		3/game	no	yes	1/8 Color	yes	
Digital Signage	\$1,000		30			yes			
Trophy Sponsorship	\$500		20	on presentation night	no	yes			